



Broadband Learning Corporation

BROADBAND LEARNING CORPORATION ANNOUNCES APPOINTMENT OF INVESTOR CUBED BUSINESS DEVELOPMENT CORP. FOR INVESTOR RELATIONS SERVICES

TSX VENTURE EXCHANGE: BLC

FOR IMMEDIATE RELEASE

SALT LAKE CITY, Utah –March 10, 2006 –Broadband Learning Corporation (“Broadband Learning”) (TSX V: BLC), a leader in distance learning, is pleased to announce it has entered into an agreement with Investor Cubed Business Development Corp. (“Investor³”) for a period of a one year. Investor³ will provide its unique offering of investor and financial relations services to Broadband Learning. Under the terms of the agreement, Investor³ will be paid \$5,000 plus GST per month and will be entitled to receive options to acquire 255,000 common shares of Broadband Learning at an exercise price of \$0.30 per share. The options will be subject to and vested under applicable securities regulation and will have an expiry date five years from date of issue. The agreement is subject to TSX Venture Exchange approval.

Broadband Learning and Investor³ act at arm's length to each other and Investor³ has no direct or indirect interest in Broadband Learning or its securities, other than the grant of the options referred to above. The common shares issuable on exercise of the options will be subject to a four-month hold.

About Broadband Learning Corporation

Broadband Learning Corporation produces, delivers, supports and manages distance learning content needed by professionals, corporations and, ultimately, consumers. Broadband Learning uses proprietary technology and nationwide distribution capabilities. Broadband Learning provides the professional development market with a patented Internet-based learning system with on demand flexibility, rich multimedia educational resources, and administrative management capabilities. This enables training companies, instructors and content providers to protect their intellectual properties and realize a significant expansion of their reach. Broadband Learning serves North America and many points around the world from its offices in Salt Lake City, Utah. Many of Broadband Learning's products are delivered under the “Broadband University” trade name.

For more information:

Edwin Giles, CEO

Broadband Learning Corporation

5936 South 350 West

Murray, Utah 84107

(801) 281-2266 x 215

www.broadbandlearning.com

About Investor Cubed Business Development Corporation (I³)

Investor³, founded by John Budden and Neil Simon is a financial consulting, product developer and distributor to the Canadian investment community. With integrity, insight and intelligence Investor³ provides unparalleled growth strategies to a very select group of Canadian small cap companies. Investor³ identifies Canadian companies with exceptional growth potential and guides them to prominence in both the retail and institutional investment communities.

For more information:

Investor Cubed Business Development Corp.

Neil Simon / John Budden

416-366-0010, ex 203

866-786-6601

Email: info@investor3.ca

www.investor3.ca

The TSX Venture Exchange Inc. has neither approved nor disapproved the contents of this release. Trading in the securities of Broadband Learning Corporation should be considered to be highly speculative.

(NOT FOR DISSEMINATION IN THE UNITED STATES OF AMERICA)